

PROFESSIONAL WEB-HOSTING

More speed, reliability, and sustainability for your Internet presence.

W E B - H O S T I N G

AN OVERVIEW OF OUR SERVICES AND
AREAS OF EXPERTISE

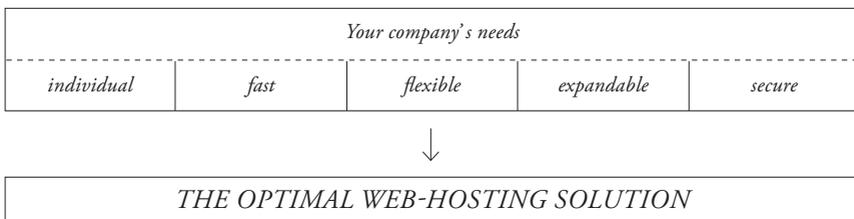
SUCCESSFUL WEB-HOSTING

Your website represents your company and acts like a signboard in front of your store. In the process, there is a variety of potential in your Internet presence, potential that should be used for the enduring benefit of your company.

Many questions should be raised regarding successful web-hosting that also fits your demands: Which services do you want to connect with your website? How should you protect your company from outside attacks? Which initially unrecognized boundaries and limitations could possibly arise, suddenly encumbering your company with difficulties? Which resources do you actually need in order to be competitive in the long-run?

Professional web-hosting offers first-class answers not only for these questions – **the optimal web-hosting solution is customized exactly to you and the needs of your company: individual, fast, flexible, expandable, and secure.**

Invest in the future and use the concrete additional benefit being offered: turn over the hosting of your website to experienced professionals, for the benefit of both your company and your customers as well as visitors. We would like to give you a detailed consultation.



HOSTING SERVICES FROM //SEIBERT/MEDIA

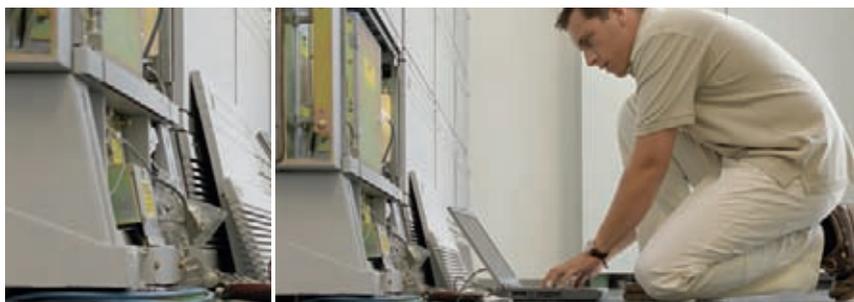
//SEIBERT/MEDIA has run Internet presences and web applications on its own online servers since 1997. We develop individual hosting concepts together with our customers and ensure hardware- and software architectures that fit your needs.

Speed

We ensure high performance (system performance) through the use of fast and high-quality brand-name servers from DELL and HP. Low CPU usage and well-dimensioned hardware provide for short reaction times and the fast processing of automated processes (cron jobs). We are running our servers 50 meters away from DE-CIX – the central European and largest German node for Internet data traffic. According to the DE-CIX, the facility takes care of 85% of the total German peering traffic. In addition, the computing center has at its disposal a backbone ring at various locations in Germany as well as a broadband peering with, for example, German Telekom. Overloaded central exchange nodes can thus be avoided in a variety of ways.

Reliability

Our servers show an availability rating of over 99.9%. Through our pared-down system architecture, the rate of necessary system updates and patches has been significantly lowered. With the help of our monitoring service, we constantly oversee the reachability and performance of our servers. If irregularities should arise, our system administrators will be immediately notified. This is to ensure that not only simple disruptions in service but also significant performance swings can be registered and analyzed: Therefore, we know when the server is not reachable or is overloaded.



Reachability

In case of emergency, you can call our emergency hotline 365 days a year, 24 hours a day, and solve problems together with us: we are always there. For this purpose, we are always ready with our competent personnel, who are able to do more than merely confirm your problems. In addition, we observe and follow mailing lists reporting on bugs, exploits, and other relevant security mistakes that appear in the software and server services you are using, thus quickly reacting to important events and discoveries.

Security

Susceptible applications (PHP applications have a particularly high number of security holes) are quarantined by us into completely separate areas. Every service receives its own “virtual” server [secluded unit], which means that a possible successful attack on this service will not have any effects on the system as a whole and can be quickly neutralized.

We prize the high quality and reliability of our server systems. Through redundant servers, many running systems are secured onto another system in real-time to protect them from disruptions in service and data loss. We implement backups and provide for the physical availability of data storage mediums at various locations.

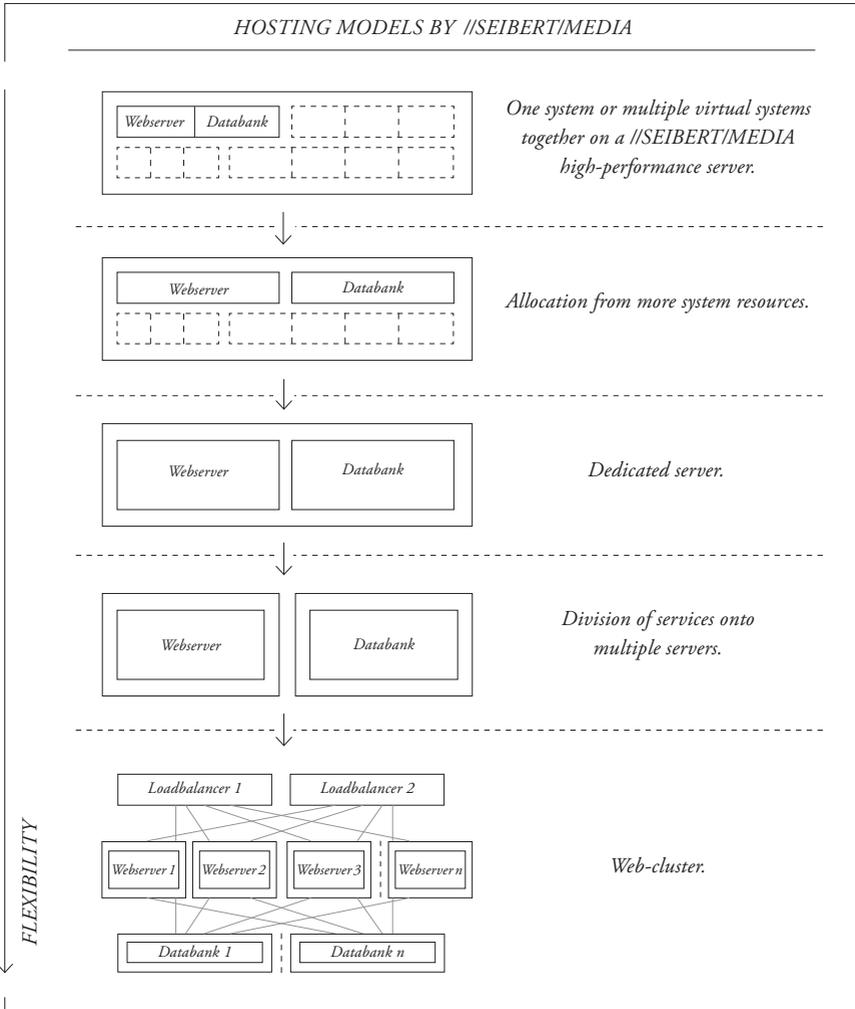
SUSTAINABILITY THROUGH THE NEWEST TECHNOLOGIES

Flexible, expandable, and adaptable.

Even the smallest web-hosting packages offered by //SEIBERT/MEDIA are already equipped with multiple virtualization technologies that enable you to run your Internet presence in your own virtual environment, completely separated from other customers. In the event of larger web applications, we go one step further and create multiple instances of the single services (web server, data bank, mail system if applicable), so that these are also run separately. Next to the high standard of security thus ensured, the process is especially important regarding the flexibility and sustainability of our hosting products. Once your web presence has been installed in our virtual Environments, you can run through the various hosting models of //SEIBERT/MEDIA without a new installation, from the smallest hosting package up to the last stage of expansion.

Hosting at //SEIBERT/MEDIA grows with your needs. This means that permanent system resources (number of computation modules, RAM, hard drive capacity) are allocated to you when you are working off of a server also serving other customers, which guarantees consistent performance. If you should need more resources (i. e., due to more visitors or to new, more complex elements on the website), you can switch to the next higher package, thus receiving more performance allocations. If that should not fulfill your needs, your virtual system can be moved onto one or multiple dedicated servers. As the services were already divided into multiple virtual instances during the installation, the distribution onto multiple services can occur with a minimum of downtime and without any major changes to your web presence. In the last stage of expansion, the virtual instances are duplicated and brought together into a web cluster using our existing cluster infrastructure.

Due to the precise leveling and uncomplicated changing procedure to bigger hosting packages, you really only pay for the performance and service that you actually need. This system ensures that you will not be paying additional costs arising from the leasing of large server systems that you barely use for potential future visitor developments. However the number of visitors to your website develops, we will have a sustainable solution ready for you and will be happy to advise you regarding an individualized hosting package customized to fit your needs by //SEIBERT/MEDIA.



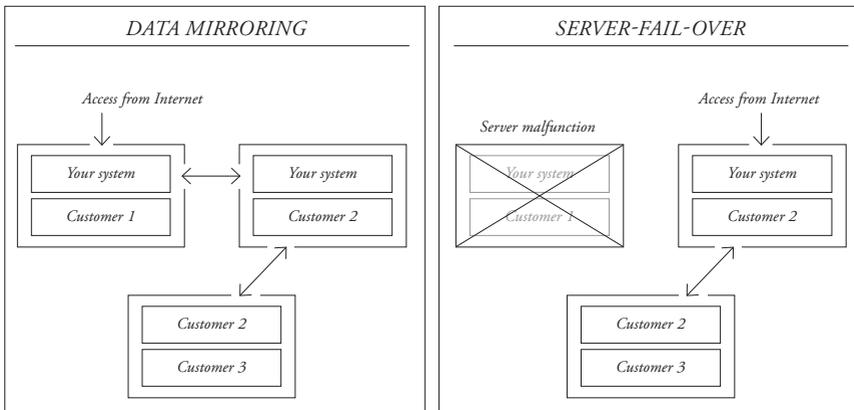


*WHICH RESOURCES DO YOU
ACTUALLY NEED IN ORDER TO BE
COMPETITIVE IN THE LONG-RUN?*

HIGH AVAILABILITY AND DATA SECURITY

Maximum security through redundancy.

Although //SEIBERT/MEDIA exclusively implements high-quality brand-name server systems with redundant system components, a disruption in service can never be entirely ruled out. We therefore offer in addition to our hosting package a redundancy option, through which all of the data on your virtual system are mirrored live onto another server. This has two advantages: First, your data are located on different servers, which means that you are not dependent on backups from the previous day in the event of a complete hard disk system failure, thus losing all of the data from the current day. Second, we can switch your web presence from the defective system to the back-up system in order to ensure that you are “live” while the other system is being serviced. **The optimal division of the data mirroring on our various servers is your guaranteed protection against loss in service from two systems, without you having to book two individual hosting packages.**



THE COMPANY

//SEIBERT/MEDIA consists of three areas of expertise: Consulting, Design, and Technologies. We have been developing intranets, extranet systems and web portals as well as classic Internet sites since 1996. Starting in 2005, our design department designs high-quality media representation for companies along with communicative concepts for both web and print mediums. Consulting in the area of online marketing and usability rounds off our service portfolio.

//SEIBERT/MEDIA/CONSULTING – Profitability through strategic far-sightedness. Communication is a goal-directed process which follows specific intents and purposes. Clear, strategic thinking and the binding commitment of precise plans for the implementation of goals are the basic requirements for the success of a project.

Our consultants have a distinct know-how in the area of Business Process Engineering, which enables them to oversee all the areas of project planning, from process analysis to the shaping of the business procedures to the definition of an appropriate web strategy.

The Usability Department is part of //SEIBERT/MEDIA GmbH's consulting area of expertise.

//SEIBERT/MEDIA/DESIGN – Companies are like personalities. Every company leaves behind – through its image, its language, and its behavior – an impression within its environment. A company that would like to be attractive to its customers, business partners, and employees needs competent and professional consulting to achieve this.

The service portfolio of our Design Department includes the areas of Corporate Design, Web Design, and Print. Our artistic and creative work is marked by passion and ambition. This combination always leads to high-quality solutions. We build our conceptual design on the thought model "Companies are like personalities." If you would like to know more about your company, just ask us.

//SEIBERT/MEDIA/TECHNOLOGIES – Performance through variety. The Technology Department is the center of expertise for individual application development, web programming, system integration, and professional hosting solutions by //SEIBERT/MEDIA GmbH. We plan, realize, and operate professional web software for our customers. To accomplish this, we utilize competent programmers and system administrators who have accumulated much know-how over the years. We pride ourselves on our customers' high demands on quality. Since 1996, we have been investing our knowledge into web development and hosting to serve our customers completely.

*OUR SERVICES IN THE AREA OF WEB-HOSTING:
PROFESSIONAL AND INDIVIDUAL*